DETROIT SELECT
American Cancer Society®
GOLF CLASSIC
PRESENTED BY
TOYOTA
Oakland Hills Country Club | August 1, 2022

Environment.
Safety.
Education.
Community.

Some things just aren't optional.

That's why we are proud to support and partner with organizations, schools and nonprofits that lead the way in environmental, educational, safety and community issues. Because at the end of the day, we're not driven by just our cars. We're driven by our wholehearted commitment and dedication to making a difference in your community.

Find out more about what we're doing in communities across the nation at **www.toyota.com/usa/community/**

TOYOTA | *Let's Go Places*

THE MOST IMPORTANT VICTORIES DON'T INVOLVE TROPHIES

CLACKS ENTERPRISES, INC.

MONDAY, AUGUST 1
SCHEDULE OF EVENTS

7:30 A.M.
- Registration opens outside the glass terrace
- Breakfast and Bloody Mary Bar | sponsored by Tito's Handmade Vodka
- Silent Auction remains open until 5:30 pm
- Driving Range opens
- Putting green opens – Putting contest qualification begins

8:30 A.M.
- On-Site Massage and Warm-Up | Sponsored by Tri-Covery

8:45 A.M.
- Mini Lessons with Rick Smith | Sponsored by Others First

9:45 A.M.
- Call to carts

10:00 A.M.
- Shotgun starts for South Course

10:15 A.M.
- Shotgun starts for North Course

3:00 P.M.
- Cocktail hour begins | Open bar until 7:00 P.M.

4:00 P.M.
- Awards Ceremony | Sponsored by Toyota

4:45 P.M.
- Putting Contest Final Round

CHALLENGES, CONTESTS, PRIZES

GOLFER AWARDS

- First Place Foursome - North Course
- First Place Foursome - South Course
- First Place Overall
- Longest Drive (Men's and Women's)
- Closest to the Pin (Men's and Women's)

7:30 AM | **PUTTING CONTEST QUALIFICATION BEGINS**

4:45 PM | **PUTTING CONTEST FINAL ROUND**

PRELIMINARY ROUND: Each golfer receives two chances to sink the preliminary round putt. Any golfer who makes the putt on either shot will advance to the final round.

FINAL ROUND: Each qualifying golfer will receive one putt from a predetermined (by ACS) location. Final round will be a sudden death, winner take all, format. If all contestants miss, round resets with all remaining golfers.

PRIZE: Complimentary putter fitting and putter of your choice, valued up to $350.

Must be present to win.

THANKS TO OUR FRIENDS AT CLUB CHAMPION

CLUB CHAMPION
Better fit...Lower scores

Event Leadership

Ermal Faulkner, **Event Chair**
Ford Motor Company
Director, BlueOval City & EV Sites

Brian Bober
Marelli
Supervisor - Engineering & New Business Development

Kathy Brennan
Summit Detroit Solutions
Consultant

Tim Hildebrand
Apogee Media Group
President

Kevin Johnson
Detroit Economic Growth Corporation
President & CEO

Tim Kraus
Dana Holding Corporation
Senior Vice President, Treasurer

George Lenyo
Ernst & Young, LLP
Detroit Office Managing Partner

Kim Mattes
Aon Risk Solutions
Vice President

Curt McAllister
Toyota North America
Midwest Public Relations Manager

Tom McInerney
Intersport - Rocket Mortgage Classic
Director of Partnerships & Client Service

Chris Phelps
Lineage Logistics
Event Manager

Scott Russell
IPG Mediabrands
US Chief Operating Officer

Mike Sullivan
Brand 25 Media LLC
Founder

Jeff Wayne
CycleBar
Franchise Owner

Donnell R. White
Huntington
Sr. VP and Regional Diversity, Equity, and Inclusion Director

2022 Honorary Chair

Ermal Faulkner
Director, BlueOval City & EV Sites
Ford Motor Company

The Detroit Select Golf Classic Chair and Executive Committee are thrilled to bring our 19th annual event benefiting the American Cancer Society to Oakland Hills Country Club. As we gather together for some amazing golf, food and networking, we know this incredible day is also about so much more.

TIn 2022, more than 1.9 million new cancer cases will be diagnosed in the United States and more than 600,000 Americans will die from cancer. We have an opportunity not only to support people throughout all stages of their cancer journey today, but to take meaningful steps toward the goal to reduce the death rate from cancer by at least 50% over the next 25 years.

It's going to take all of us, working together, to beat this disease. Your investment will help people facing cancer today, educate people about how to reduce their risk for cancer or detect it when it's the easiest to treat, and fund cancer research to help protect future generations.

We are humbled and honored to lead Detroit Select, and we thank you for your ongoing support of this event and the work of the American Cancer Society. Your contributions will go a long way towards achieving the Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer

American Cancer Society® GOLF CLASSIC

OthersFirst

Others First is a 501c3 non-profit organization dedicated to making a difference in the community by providing funding and support to a wide range of charitable causes, with an emphasis on helping our veterans. Visit *www.othersfirst.org* to learn how your vehicle donation can make an impact.

ASSOCIATE BOARD of AMBASSADORS

aboa

AMERICAN CANCER SOCIETY

Young Professionals Golf Outing

PRESENTED BY:

B25

METRO DETROIT GOLFERS MDG EST. 2020

Monday, Sept. 26th

Fight Cancer on the Course!

The Detroit ABOA is hosting our first annual young professionals golf outing at Wabeek Country Club. This outing is presented by Brand25 Media and Metro Detroit Golfers and benefits the American Cancer Society.

www.eventregisterpro.com/event/aboagolfouting

American Cancer Society

DISCOVERY BALL
DETROIT

A JOURNEY OF HOPE

October 22, 2022 | 6:30 PM - 12 AM

Huntington Place: 1 Washington Blvd, Detroit, MI 48226

detroitdiscoveryball.org

REAL MEN WEAR PINK

Clothes don't make the man. But they can make a huge difference in the fight against breast cancer. From community leaders to social influencers, this distinguished group of men is dressed for success and ready to raise awareness and money to support the American Cancer Society. RealMenWearPinkACS.org

2022 Red Jacket Honoree

Today we celebrate Ermal Faulkner as our 2022 Honoree! Ermal will be inducted into Red Jacket Club with a custom fitted Tom James red jacket to be worn year-over-year at the Detroit Select Golf Classic.

Ermal Faulkner has been a member of the Detroit Select Golf Committee since 2018 and has served as the executive committee chair in 2021 and 2022. Under his two-year leadership as Executive Committee Chair, the Detroit Select Golf Classic has raised over $500,000 dollars for the American Cancer Society, and brought together over 350 golfers, sponsors, and ACS supporters at Oakland Hills Country Club to further the fight against cancer. Ermal joins us from Ford Motor Company where he serves as the Director of BlueOval City & EV Sites. Like too many of us, Ermal knows the effects a cancer diagnosis can have on a family. The American Cancer Society team is so grateful for Ermal's passion and drive to ensure an incredible event for all of our supporters and attendees, and to further the American Cancer Society's Mission to save lives, celebrate lives, and lead the fight for a world without cancer.

Sponsored by

TOM JAMES
SINCE 1966

Event Sponsors

Presenting Sponsor

TOYOTA

Player Gift Sponsor

LACKS ENTERPRISES, INC.

Special Guest Sponsor

OthersFirst

Bouquet of Flowers Sponsor

Tom Chisholm

Hole Sponsors

South Course

BorgWarner

CRAIN COMMUNICATIONS

DENSO
Crafting the Core

DIEZ GROUP

FLEX|N|GATE

FORVIA
Inspiring mobility

MARTINREA

neapco®

Tito's
Handmade
VODKA
AUSTIN ★ TEXAS

Hole Sponsors

North Course

AMERISURE™

BOSCH
Invented for life

BRIDGESTONE
Bridgestone Americas, Inc.

BWST BROOKS WILKINS SHARKEY & TURCO

Caresoft®

CREATIVE FOAM

DENSO
Crafting the Core

JPI™
Joseph Productions, Inc.

MAGNA

ZURICH®

Huntington

About the Course

Founded in 1916, Oakland Hills Country Club has, and will continue to play a significant role in the history of golf in the United States. Walter Hagen, five time PGA Champion, was the club's first head professional. The South Course has played host to 17 Major Championships including: six U.S. Opens; two U.S. Senior Opens; U.S. Women's Amateur; two U.S. Men's Amateurs; Western Open; the Carling World Open; the 35th Ryder Cup in 2004; and three PGA Championships--including the 90th PGA Championship in 2008. Some of the greatest players ever to play the game including Arnold Palmer, Jack Nicklaus, Gary Player, and Ben Hogan have competed and won on the famed South Course, also known as "The Monster". The membership is proud of the heritage of their club and consider themselves stewards of a national golf treasure.

OAKLAND HILLS COUNTRY CLUB

Our work improves lives.

The American Cancer Society exists because the burden of cancer is unacceptably high. We are the only organization that integrates advocacy, discovery, and direct patient support to measurably improve the lives of cancer patients and their families. Cancer affects everyone, but it doesn't affect everyone equally. We are working to ensure everyone has a fair and just opportunity to prevent, detect, treat, and survive cancer.

AT A GLANCE

SCOPE OF THE PROBLEM:

▶ More than
1.9 MILLION NEW CASES
and more than
600,000 DEATHS
(1,700 per day) estimated in 2022.

THE ACS IMPACT:

▶ In 2021, ACS programs touched
55 MILLION LIVES.

▶ In 2021, ACS funded
172 NEW CANCER RESEARCH GRANTS

▶ ACS works in over
5,000 COMMUNITIES
across the nation each year.

American Cancer Society®

Patient Support

The American Cancer Society supports cancer patients and their families across their cancer journey, from prevention to survivorship.

- **Helping people prevent cancers in the US and globally,** through evidence based prevention programs of impact.
- **Establishing cancer screening guidelines** to help people catch cancer early, when it may be easier to treat.
- **Reducing barriers to quality care** by providing more than 489,000 free rides to appointments, more than 500,000 free nights of lodging when treatment is far from home, and offering patient navigation through individualized support to patients, families, and caregivers.
- **Providing information and support that has touched more than 53 million lives to date,** including a 24/7 cancer helpline, cancer.org website, and online peer support community for patients, caregivers, and survivors.
- **Created the National Consortium for Cancer Screening and Care** (ACS National Consortium), a collective national response to the COVID-19 pandemic's detrimental impact on cancer screening and care.

Discovery

The nearly $400 million in innovative research we currently fund may start in a lab, but its real impact is felt by the people who benefit from it.

- **ACS has invested more than $3 billion in cancer research since 1991,** contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.
- **$419 million invested in multi-year cancer research grants** at ~200 institutions funding advances that improve lives.
- **Diversity in Cancer Research program provides grants to HBCU medical schools** and supports cancer health equity research centers at minority-serving institutions.
- **Funding grant projects to eliminate health disparities,** with a focus on prevention, early detection, and access to care in marginalized communities.
- **ACS researchers pioneered breakthroughs in early detection and survivorship,** and release the the annual cancer incidence and mortality data for the nation. (more than 90,000 citations in 2021)

American Cancer Society®