



21ST ANNUAL AMERICAN CANCER SOCIETY

# Detroit Select Golf Classic

**June 9th & 10th, 2024**  
Oakland Hills Country Club

[www.acsdetroitselect.org](http://www.acsdetroitselect.org)



21ST ANNUAL AMERICAN CANCER SOCIETY

# Detroit Select Golf Classic

Hit the green and help the American Cancer Society fight back against cancer by joining us for the Detroit Select Golf Classic. Show off your best swings, and enjoy a bloody mary bar, unique player gifts, on course competitions, a silent auction, and multiple opportunities to financially support the mission of ACS.

We hope to see you on the course!

For more information contact **Anna Montayne** at [anna.montayne@cancer.org](mailto:anna.montayne@cancer.org) or **(734) 770-7980**.



21ST ANNUAL AMERICAN CANCER SOCIETY

# Detroit Select Golf Classic



Dear business leaders and friends,

The American Cancer Society's Detroit Select Golf Classic is a high-end, amenity-rich tournament that raises funds for the Society's mission to end cancer, as we know it, for everyone, by ensuring that everyone has a fair and just opportunity to prevent, find, treat, and survive a cancer diagnosis. While progress has been made in cancer research, we still have a lot of work to do.

I have been fortunate to work in the golf industry for the past seven years specifically in bringing Detroit's PGA TOUR event, the Rocket Mortgage Classic, to life & serving on the board of directors for First Tee of Greater Detroit. Like many, cancer has impacted my family (Aunt Donna Chisholm, Cousin Hartley McInerney and my grandfather, Tom Chisholm.) My grandfather was the one who introduced me to the game of golf and the beauty of the game. My mission as the chair of this committee will be to combine my passion for the sport of golf and my shared mission with American Cancer Society to end cancer, for good.

We invite you to support our efforts by joining us on **June 10th, 2024** at Oakland Hills Country Club for first-class golf and networking, preluded by a dinner and mission program the evening prior. Your investment will help people facing cancer today, educate people on how to reduce their risk for cancer or detect it when it's the easiest to treat, and to fund cancer research to help protect future generations. Sponsorship will enable you to connect with other organizations in the Detroit area in new and meaningful ways, increase brand recognition & association, and allow your clients or employees to bond over a common cause.

In the past 20 years, Detroit Select has raised over 2.5 million to help the American Cancer Society continue to fund life-saving research as well as establish free programs and services for cancer patients and their families in Michigan and across the nation. We know that with your participation, we can help to make this cancer's last century.

We hope to see you on the course!

Tom McInerney

## Executive Chair



## Tom McInerney

Director, Partnerships & Client Services, *Rocket Mortgage Classic*

# About the American Cancer Society



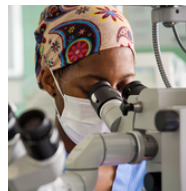
**The American Cancer Society is on a mission to free the world from cancer.**

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 32% decline in cancer mortality since 1991.



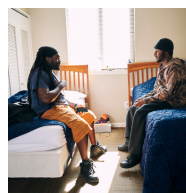
## Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



## Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



## Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.



# 2024 Executive Committee



## 2024 Executive Chair

### Tom McInerney

Rocket Mortgage Classic

*Director, Partnerships & Client Services*



### Nick Antonucci

Valhalla Management Partners, LLC

*CEO*



### Kathy Brennan

Summit Detroit Solutions

*Consultant*



### Adam Banchiu

All Pack Midwest

*Vice President, Business Development*



### Christos Burdaldas

General Motors

*Senior Logistics Analyst*



### Brian Bober

Marelli

*Global Product Manager*



### Michael Dery

One Magnify

*Director of Sales Alliances*



### Dean Bokuniewicz

Rocket Mortgage

*Sponsorship Manager*



### Ermal Faulkner

Ford Motor Company

*Director, BlueOval City & EV Sites*

# 2024 Executive Committee



**Christie Greiner**

**Greyson Clothiers**

*Senior Manager, Community & Partnerships*



**Kate Presutti**

**Top Golf**

*Director of Sales*



**Kevin Johnson**

**Detroit Economic Growth Corporation**

*President & CEO*



**Chris Phelps**

**Lineage Logistics**

*Event Manager*



**Kim Mattes**

**Aon**

*Senior Vice President*



**Jeff Wayne**

**Max ERC Refund LLC**

*President & CEO*



**Curt McAllister**

**Toyota**

*Midwest Public Relations Manager*



**Donnell White**

**Huntington**

*Senior Vice President*

# Sponsorship Opportunities



## Player Gift Sponsor

**\$25,000**

- Logo recognition on player gift
- Opportunity to distribute an item with each player gift
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 2 South OR 1 South & 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Three hole signs and day of event signage (Sunday and Monday)

## Featured Guest Sponsor

**\$25,000**

- Logo recognition on the 2024 Featured Guest Presentation with opportunity for exclusive one-on-one experiences with the Featured Guest on the day of the event
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 2 South OR 1 South & 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Three hole signs and day of event signage (Sunday and Monday)

## Golf Cart Sponsor

**\$25,000**

- Logo recognition on all North Course Golf Carts in the form of a window cling (*Note: South Course is primarily walking only. Any carts approved to be use on South Course will also include custom window cling*)
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 2 South OR 1 South & 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Three hole signs and day of event signage (Sunday and Monday)

## Mission Match Sponsor

**\$50,000 – \$15,000**

- Your contribution will be used as a Match Goal at the Sunday Night Reception
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- One table (10 Seats) at the Sunday Night Reception
- Your logo on our website, social media, program book, and event day signage

**\*\*Does not include golf foursomes**

## Mission Paddle Sponsor

**\$20,000**

- Logo recognition on Donor Paddles, used for paddle raise donations at the Sunday Night Reception
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 1 South OR 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Two hole signs and day of event signage (Sunday and Monday)

## Award Sponsor

**\$20,000**

- Logo recognition on trophy, winning foursome awards (North & South Course) and player competition awards (longest drive, closest to the pin, and putting contest)
- Opportunity to distribute an item with each award
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 1 South OR 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Hole signs at each player competition hole and day of event signage (Sunday and Monday)

# Sponsorship Opportunities



## Auction Sponsor

**\$15,000**

- Logo recognition on online auction platform and auction item display Sunday & Monday
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 1 South OR 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Two hole signs and day of event signage (Sunday and Monday)

## Lunch Sponsor

**\$15,000**

- Logo recognition at all lunch stations
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 1 South OR 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Two hole signs and day of event signage (Sunday and Monday)

## Registration Sponsor

**\$15,000**

- Logo recognition at event check-in (Sunday and Monday)
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 1 South OR 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Two hole signs and day of event signage (Sunday and Monday)

## Bouquet of Flowers Sponsor

**\$12,500**

- Logo recognition with each bouquet of flowers given to each attendee/couple
- 1 South OR 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website
- One hole sign and day of event signage (Sunday and Monday)

## Sunday Night Dinner Sponsor

**\$15,000**

- Logo recognition at Sunday Night Dinner Station
- Verbal recognition during Sunday Night Reception program & Monday Award Ceremony
- 1 South OR 2 North Foursomes
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website and social media
- Two hole signs and day of event signage (Sunday and Monday)

## South Course Turn Sponsor

**\$12,500**

- Logo recognition at the turn on South Course
- 1 South Course Foursome
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website
- One hole sign and day of event signage (Sunday and Monday)



# Sponsorship Opportunities



## South Course Hole Sponsor

**\$10,000**

- One foursome on the South Course
- Each golfer receives a plus one to the Sunday Night reception
- Your logo on our website
- One hole sign and day of event signage (Sunday and Monday)

## North Course Hole Sponsor

**\$5,000**

- One foursome on the North Course
- Each golfer receives a plus one to the Sunday Night reception
- Your logo on our website
- One hole sign and day of event signage (Sunday and Monday)

## North Course Turn Sponsor

**\$7,500**

- Logo recognition at the turn on North Course
- 1 North Course Foursome
- Each golfer plus a guest is invited to attend the Sunday Night Reception
- Your logo on our website
- One hole sign and day of event signage (Sunday and Monday)

## Mission Donation

**You decide!**

- Donate directly to the American Cancer Society's mission and help us end cancer as we know it for everyone. As a thank you for donations over \$1,000, we'd be happy to offer two complimentary tickets to our Sunday Night Reception, where your donation will be recognized during the Mission Paddle Raise

## Photography Sponsor

**\$7,500**

- Logo recognition on Photographer's golf cart(s)
- One foursome on the North Course
- Each golfer receives a plus one to the Sunday Night reception
- Your logo on our website

# Commitment and Payment



## Questions?

Contact Anna Montayne at [anna.montayne@cancer.org](mailto:anna.montayne@cancer.org) with any questions regarding sponsorship opportunities

## Mail In Payment

American Cancer Society  
Attn: Detroit Select Golf Classic  
PO BOX 10069  
Detroit, MI 48210

## Online Payment

[www.acsdetroitselect.org](http://www.acsdetroitselect.org)

# Thank You!

**The American Cancer Society is on a mission to free the world from cancer.**

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status, or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.

[cancer.org](https://cancer.org) | 1.800.227.2345

